

2020 Impact Brief



The LIME Foundation

www.thelimefoundation.org

(707) 532-5463

MESSAGE FROM THE FOUNDER



Thank you for your continued support and dedication over the last 5 years. As you know, 2020 was a tough year for everyone due to the massive fires in our community and the COVID-19 pandemic. LIME made great strides to safely fulfill our mission and we are very proud of our accomplishments.

Sincere Regards,

Letitia Hanke

MUSIC

• **BUILD**

• **HEALTH**

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TURNER ARTS INITIATIVE

The Turner Arts Initiative is designed to bring positive, structured activities to disadvantaged youth, while preventing or reducing negative influences that afflict young people.

Scholarships

Cortunay Minor, an 18-year-old signer, was presented a \$2,500 scholarship after her performance in August's "It's Showtime At Home Edition" virtual talent show.

Program Partners

The LIME Foundation hosted two talent shows for youth ages 12-18. The first talent show was held in February at the SoZo Student Center, where we had a number of participants and a large family turnout. Due to COVID 19, we converted the show into a virtual event and hosted another iteration in December. Young people from across Sonoma County performed spoken word, poetry, dance, time-lapse illustrations, satirical comedy, and instrumental music for in-person and online audiences. All participants received prizes but the top winners received up to \$500 in cash for their winning acts.



Home Edition Showtime: [Video Link](#)



Holiday Showtime: [Video Link](#)

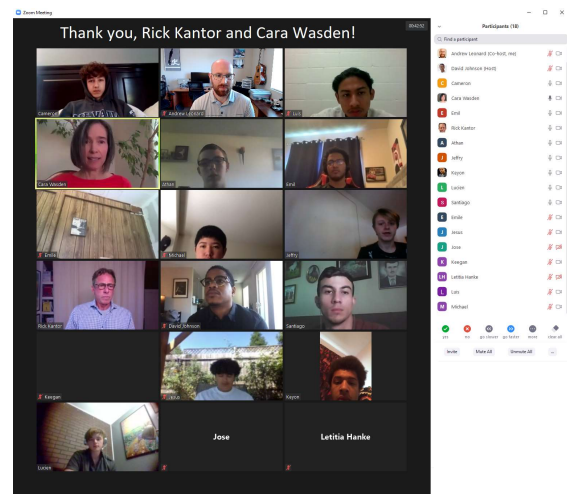
NEXTGEN TRADES ACADEMY

The NextGen Trades Academy is a multi-week program providing diverse vocational construction training and work/life skills to disadvantaged youth ages 16-24 within Sonoma County. Throughout the program, each student explores over 14 construction trades such as architecture, plumbing, roofing, electrical, green building, solar technology, as well as life skills such as cover letter writing, resume writing, financial literacy, budgeting, and job interview coaching. The program integrates technology, classroom instruction, hands-on experience, construction trade research, and CalOSHA certifications.

The ultimate goal of NextGen Trades Academy is to place graduates into the trades career of their choice with local contractors. NextGen Trades Academy works closely with over 160 local contractors for program content, guest speakers, interviews, and job placement.

Program Implementation

In 2020, The LIME Foundation served five different cohorts of students totaling 66 participants: One cohort at Rancho Cotate High School in Rohnert Park and four online Zoom-based cohorts for students across Sonoma County. Most participants are young men and women of color; over 85 percent are from low-income households; many of backgrounds of family hardship. In 2020 we partnered with Sonoma County Juvenile Probation Department in which 5 of their youth graduated from the program.



Program Outcomes

- 73% of work-eligible students were placed in full-time work after graduating.
- Evaluations - 87% of students showed significant improvements in their self-reported attitude toward career choices, skill level in the trades, ability to cope with stress, and clarity about what they want in life.
- NextGen Trades Academy graduated 52 students and 100% of graduates received CalOsha certifications

2021 Plans

- To resume in-person classes in the Fall
- To expand program to additional high schools in Sonoma County
- To expand program to Solano, Napa, Santa Clara Counties
- To resume tiny home building projects, offering hands-on experience

NEXTGEN AUTO ACADEMY

The NextGen Auto Academy is a program focused on workforce development in the auto trades, ranging from sales to mechanical work to racing. The 16-unit, 10-week course is built on the same foundations as our impactful NextGen Trades Academy.

Program Implementation

Due to COVID-19 and multiple massive fires in our community, this in-person program is planned to begin in 2022 at Rancho Cotate High School.

SENIOR ACTIVITY PROGRAM

Senior Activity Program is designed to provide a venue for seniors to remain active, while creating new friends. This program is designed to promote healthy eating and exercise through gentle activities in order to prevent or mitigate heart disease, diabetes and obesity. Previously, The LIME Foundation contracted with Healdsburg Nutrition and a private yoga instructor to offer six-week classes to seniors.

Program Implementation

Due to COVID-19, this in-person program is planned to resume in 2022 as this pandemic has affected our most vulnerable populations.

BELIEVE IN THE DREAM 2020

Believe in the Dream is The LIME Foundation's annual fundraising gala. For five years, LIME has held this event to celebrate program partnerships, successes, and community impact. Due to COVID-19, the 2020 fifth anniversary event was held as a virtual event and the online gala drew over 300 guest viewers. **LIME raised over \$101,000 towards** our programs. During the event, there was a silent auction; performance by TAI scholarship awardee Cortunay Minor, and testimonials from graduates of the NextGen Trades Academy.



2020 Believe in the Dream

[Video Link](#)

NGTA Graduate Testimonial

[Video Link](#)

IN THE NEWS

The LIME Foundation and founder, Letitia Hanke, received nationwide recognition for continued service to our community. From the generous award of \$100,000 worth of funding, tools, and iPads from Mike Rowe and the Returning the Favor program to the Kelly Clarkson featured interviews with 3 participants of the LIME Foundation, we are honored to receive this recognition as we celebrate another year of serving the needs of our community!

We invite you to enjoy the video clips below and celebrate with us:

Mike Rowe & Returning the Favor: [Video Link](#)

North Bay Spirit Award: [Video Link](#)

Kelly Clarkson Show: [Video Link](#)

With Gratitude for Your Help and Support,

The LIME Foundation Team